Internship | Promotion Coordinator | Head Office Rotterdam | full time

Are you looking for an internship with possibility to stay at a quickly growing start-up? Did you study abroad and fell in love with the international life? Do you thrive in international environments, have the start-up spirit and are you hungry to make an impact in the world?

Look no further -- join us at Housing Anywhere and become responsible for promoting our platform in your country.

Field: Promotion & Marketing, Higher Education

Time period:
- Start date: 17th of January 2017 (preferably);
- Duration until the 31st of August (preferably);
- 40 hours per week.

Your Responsibilities
You will be responsible for managing the promotion campaigns of HousingAnywhere.com. You will be working from our office in Rotterdam, the Netherlands. As a Promotion Coordinator you develop a Relations & Marketing strategy and guide your team through the Marketing & Promotion process and make sure that our platform gains awareness and adds value to our customers around the world.

You will guide a group of students who perform marketing activities at the university campus.

Tasks of a “Promotion Coordinator”

Main tasks
- Launch a marketing campaign at new and existing universities.
- Assisting the Department Head in keeping touch with our clients
- Hiring and managing an online team

Other (supporting) tasks:
- Verifying users in our platform
- Website translation
- Calling users
- Preparing meetings at conferences
- Other tasks that could help improving the start-up

Requirements
Characteristics we are looking for in our Promotion Coordinators:

- Knowledge about the country: We are looking for Promotion Coordinators that have lived in one of the following countries: Germany, Scandinavia, Finland, Ireland, UK, Switzerland, Austria.
- Language: you should be able to speak English on an above-average level and be fluent in one of the languages of the above mentioned countries.
- Independent: The ability to work independently (you report directly to the Founder of the company and the Management Coordinator) and to demonstrate leadership.
- Structured: The ability to work in a structured manner: the only way to make sure that HousingAnywhere.com will not become a victim of its own growth, is to be very organized. You will need to work according to specific checklists of our framework and develop the checklists yourself if they do not yet exist.
• Persistent: You will be guiding a Promotion Team. A central characteristic of good promotion people is that they are very persistent: they should be able to get many rejections and still continue their job. You should therefore be as persistent as they should be: motivating them to keep on going and keep on selling this product over and over again.
• Productive and motivated worker: We need someone who is a hard worker and is really passionate about HousingAnywhere.com. You will work 40 hours a week, but should HousingAnywhere.com grow much more rapidly than expected, we are looking for people who are willing to go the extra mile. It has happened that our interns had to work on a Sunday. Although this is not common, you should be prepared for it!
• Energetic, optimistic and imaginative power: you need to motivate a team of students, also in bad times.
• Willing to do simple tasks: your title will be “Promotion Coordinator” and you have quite some responsibility. However, on the other hand there is nobody ‘below’ you in our office. This means you also need to complete simple tasks, for example, preparing excel sheets, replacing a logo on our website, emptying the dishwasher etc. It won’t be your main job, but these things will be part of the job.

Allowance
The internship allowance is 650€ per month (additionally, you can try to apply for the Erasmus+ grant).

Cool things
• Join a dynamic and quickly growing startup -- enjoy the startup atmosphere with low hierarchies and early responsibilities. This is the ideal learning environment for you if you already are or are think about becoming an entrepreneur. Even if your aim is “just” to make a good career, our growing team is looking today for the leader of tomorrow.
• This is not your average internship: You are directly responsible for everything that will happen in your area of responsibility, which is cool if things go right (and which is not cool when your country underperforms..).
• You will develop your promotion, negotiation, leadership, and business communication skills.
• You will instruct an online team of 5-15 people; Leading online teams is a skill that is very good to have, since a lot of international companies are moving from country teams to online teams as well.
• Our team consists of 50 full time people, with 22 nationalities and most people in our office are between 21-30 years old: You will be part of a bigger team of interns, all starting with us at the same time, making you a part of an international, and exciting environment!
• You will be working in the Netherlands, in Rotterdam, in the picturesque student neighbourhood of Kralingen. Rotterdam is the second biggest city in the Netherlands and is one hour by train from the capital Amsterdam.

QUESTIONS?
Send an email to Sanne at hrm[at]housinganywhere.com