Internship Placement in the Netherlands
Marketing - Sales - Communication | GERMANY

EMPLOYER INFORMATION

Name of organization: MapCreator
Address: Anderlechtstraat 15, 5628 WB
Postal Code: 5628 WB
City: Eindhoven
Country: The Netherlands
Telephone: +31 621 27 10 64
Website: http://mapcreator.eu | http://maps4mail.com

MapCreator is a provider of mapping solutions for publishing and media industries. MapCreator delivers mapping software tools (both desktop and online) for all platforms (digital and print) together with accurate and validated data.

Short Description of the Company

One of the core values is MapCreator’s customization of map content in your own required look and feel giving every company a unique map lay-out.

We are working with clients all over the world ranging from news media companies to all kinds of publishers and direct marketing companies.

PLACEMENT INFORMATION

Department / Function: Marketing | Sales and Distribution | Communication

Sales activities:
• Call prospects
• Help sales staff

Marketing activities (Social Media, help marketing staff):
• Contributing to, and developing, marketing plans and strategies
• Developing a plan to improve social media
• Supporting the marketing manager and other colleagues

Data base management:
• Working in further optimising data in CRM of potential markets

Duration
Starting period: From October 2016
Duration: 6 months (preferable option) or 3 months

Working hours / Weekly hours: 40 hours (full-time)
City: Eindhoven (the Netherlands)

Help with finding accommodation: Yes

REQUIREMENTS

Oral and written language skills:
German (C2 or native)
English (B2)

Other:
Computer skills: Microsoft Office, Social Media

How to apply:
Students interested, please send your cv and cover letter to: info@evidencebasedtraining.nl